

Darwin Triathlon Club Strategic Plan – 2012-2014

Vision: An outstanding triathlon club for athletes of all levels.

Mission: Promote enjoyment, participation and performance in triathlon.

Focus	Outcomes	Strategies
Governance	<ul style="list-style-type: none"> • Club management is accessible, transparent and accountable to members. • The committee manages its business efficiently. • The club is financially sustainable for current and future needs. • Committee members have a clear understanding of the committee’s functions and their own roles. • The club has strong connections with related organisations. 	<ul style="list-style-type: none"> ○ Develop and maintain an annual budget. ○ Maximise income from sponsorship and grants. ○ Develop a risk management plan and related procedures. ○ Document club policies and procedures. ○ Identify and document responsibilities of committee positions. ○ Develop an induction process for new committee members. ○ Identify expenditure and decision-making delegations for office holders. ○ Build and maintain relationships with organisations where there is mutual benefit.
Membership	<ul style="list-style-type: none"> • Membership grows at a rate consistent with participation opportunities and safety. • Members get value for money. • Members are positive about their involvement in the club. 	<ul style="list-style-type: none"> ○ Promote the club to existing and potential members. ○ Regularly review membership size consistent with participation opportunity and safety. ○ Trial a buddy system for beginners and new members. ○ Provide discounted club uniforms for members. ○ Organise social events.
Events	<ul style="list-style-type: none"> • Events are safe and well organised. • Events are conducted in accordance with Triathlon Australia rules. • Events are held in diverse formats and locations. • Members can access an annual events program. • Race equipment including trailer is acquired and maintained to ensure capacity for club events. 	<ul style="list-style-type: none"> ○ Identify specific ‘taster’ events incorporating induction for beginners. ○ Provide role documentation and training for key race personnel. ○ Develop a risk management plan and procedures for all events. ○ Liaise with Triathlon NT on event funding and sponsorship opportunities. ○ Acquire, maintain and securely store triathlon events equipment.
Venues	<ul style="list-style-type: none"> • Lake Alexander continues as Darwin’s main triathlon venue for as long as possible. • Other venues are utilised from time to time. • Triathlon needs are included in planning for new sports infrastructure in Darwin. 	<ul style="list-style-type: none"> ○ Maintain working relationships with all venue and event stakeholders. ○ Include a range of venues in annual race program. ○ Ensure club input in any proposed new sports infrastructure.

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<p>Coaching and development</p>	<ul style="list-style-type: none"> • Enough qualified triathlon coaches are available to meet member needs. • Members can find qualified triathlon coaches in Darwin. • Members are supported to improve their performance. 	<ul style="list-style-type: none"> ○ Provide members with contact information for qualified triathlon coaches in Darwin. ○ Maintain a junior triathlete development program. ○ Provide members with information about how to access coaching for individual disciplines. ○ In collaboration with Triathlon NT, advise members on opportunities to gain or extend triathlon coaching qualifications.
<p>Communication</p>	<ul style="list-style-type: none"> • Club website and newsletter inform members about club activities, issues and policies. • The club makes maximum use of member skills, knowledge and networks. 	<ul style="list-style-type: none"> ○ Maintain website on club server ○ Maintain regular newsletter ○ Maintain volunteer involvement on race days ○ Find new ways of tapping into members' knowledge and skills